

Subject Line: Welcome to the College of Business

Lede Text: Watch: Welcome to Nebraska!

<<fname>>,

Next fall, you'll join a community at the University of Nebraska–Lincoln [College of Business](#), one of the best business schools in the U.S. Here, you'll sharpen the skills to tackle challenges, discover and grow your strengths, and learn by rolling up your sleeves. Because no two Huskers are the same, you'll shape your own path with flexible options like majors, minors, distinctive programs, study abroad, competitions, research and more.

Check out the interactive 180° video below to see Huskers John Jacobson, Megan McCormick, Jimmy Truong and Taylor Mazour welcome you to the University of Nebraska–Lincoln!

CoB-Thumbnail.jpg Link to: <https://youtu.be/njfm5LXAVyw?si=vHBnGOL1AZnCFPTY>

ANCHOR LINK: Watch: Welcome to Nebraska >> <https://youtu.be/njfm5LXAVyw?si=vHBnGOL1AZnCFPTY>

[Visit the Admitted Huskers Page](#)

We've created a page of information and content created especially for you, an admitted Husker! As you navigate the admission process and prepare to join us on campus, continue to check the [Admitted Huskers page](#) for key dates and deadlines.

RED BAR: Info for Admitted Huskers >> <https://admissions.unl.edu/nebraska/admitted-students/>

<<MERGE IF Visited Campus = No or Visited Campus is null>>

[Schedule a Campus Visit](#)

We're excited to learn more about you and your goals! The best way to get a preview of all you'll accomplish at Nebraska is to [schedule a campus visit](#). During your visit, you'll see the spots on campus where you'll spend time studying, living, collaborating, building friendships and making core memories. Plus, learn more about student involvement opportunities and important admission, scholarship and financial aid information. We hope to see you on campus soon!

RED BAR: Schedule a Campus Visit >> <https://admissions.unl.edu/visit>

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If you have questions about studying at Nebraska, please contact me at any time.

Go Big Red!

Kendra Ritchie sign off