

Professional Event Pitch - Lariat Editor Erianne Lewis



Campbell, McKenzie
Fri, 10/08/2021 10:10 AM

Good morning Erianne!

My name is McKenzie Campbell and I am the head of PR for the Zeta Chi chapter of Alpha Delta Pi here at Baylor University. We have an opportunity for juniors and seniors to come to a professional development dinner at the **Baylor Club at 6 p.m. on Oct. 14**. Professional etiquette teacher, [Sarah Aynesworth](#) will be helping students prepare for professional business dinners and events; this will include attire, conversation topics, and proper table manners. We'd like to have this shown as a great opportunity for students to prepare for potential work events and business dinners. As of right now, upperclassmen can purchase event tickets for **\$15 per guest** with a max of 1000 guests, and **they can purchase them at our table in Fountain Mall from 9 a.m.-5 p.m. through Oct. 13**. I propose an interview with Mrs. Aynesworth and the head of events coordination for Zeta Chi, Alison Chen to talk about the planning and main goal of this event.

Attached below is a linked photo of how the venue will look for the event. Feel free to contact me regarding any questions you may have or if you need any help.

<https://tinyurl.com/cvfxw2pa>

Have a great rest of your day!

A handwritten signature in black ink, starting with a large 'M' and 'C' followed by a stylized flourish.

McKenzie Campbell

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