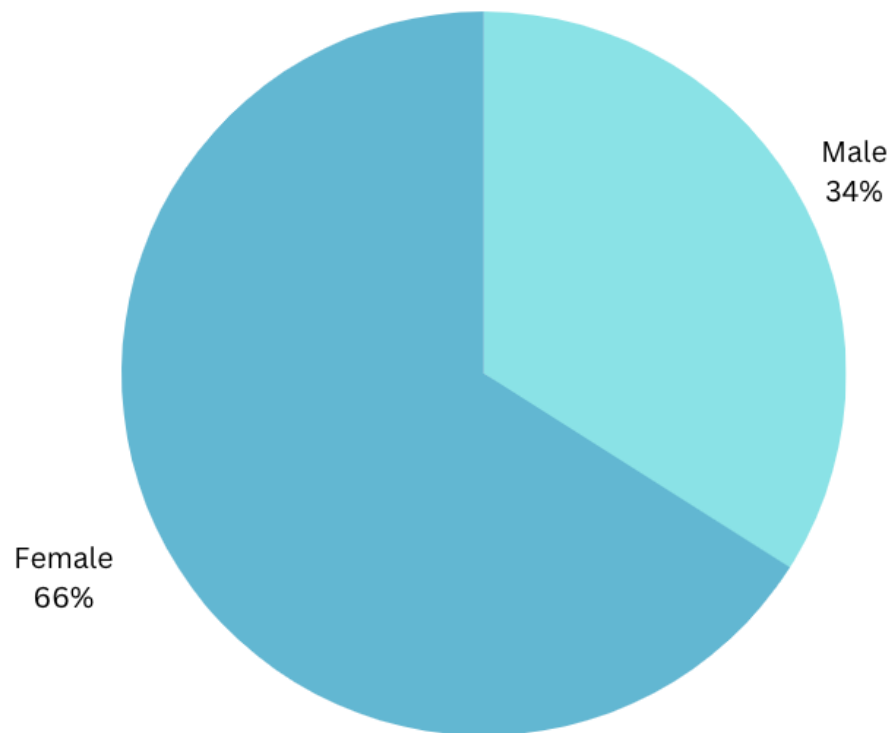# General Report - HOT Fair Attendees on Oct. 7

According to in-person survey data, the HOT Fair was popular among women of white origin, with mainly mid-range levels of income. The majority of attendees came from the Waco area, extending to the Central Texas area.
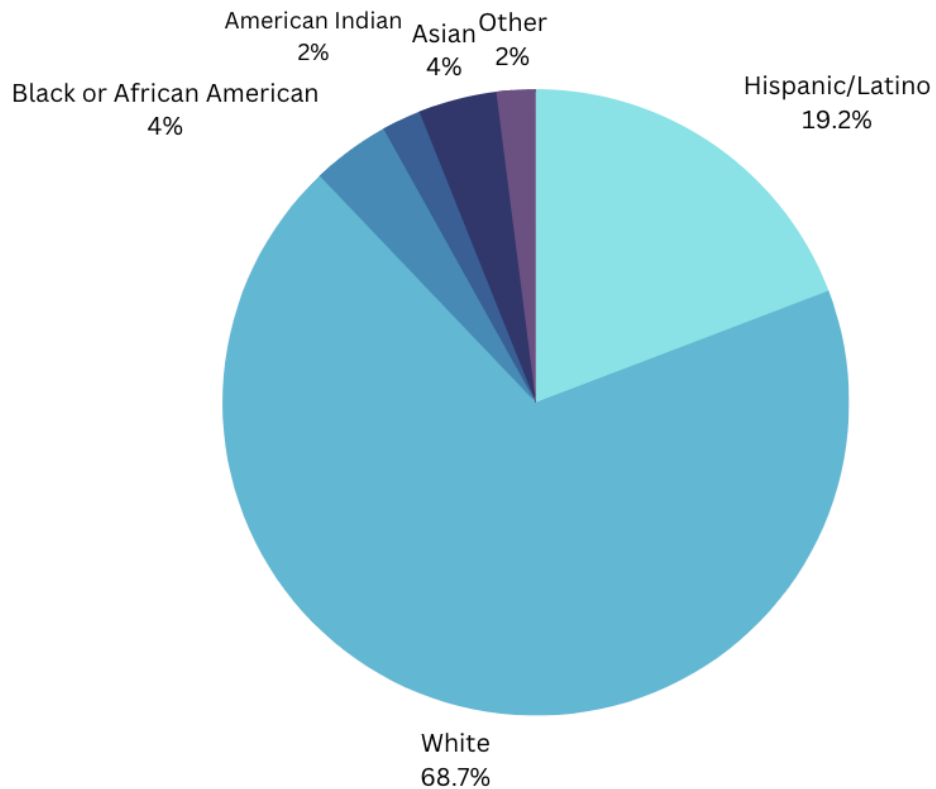
Gender and Age

66% of survey respondents identified as female, and none of the respondents preferred to self-identify (N = 47). The average age of respondents was 38 (SD = 16.2, N = 47).

Race

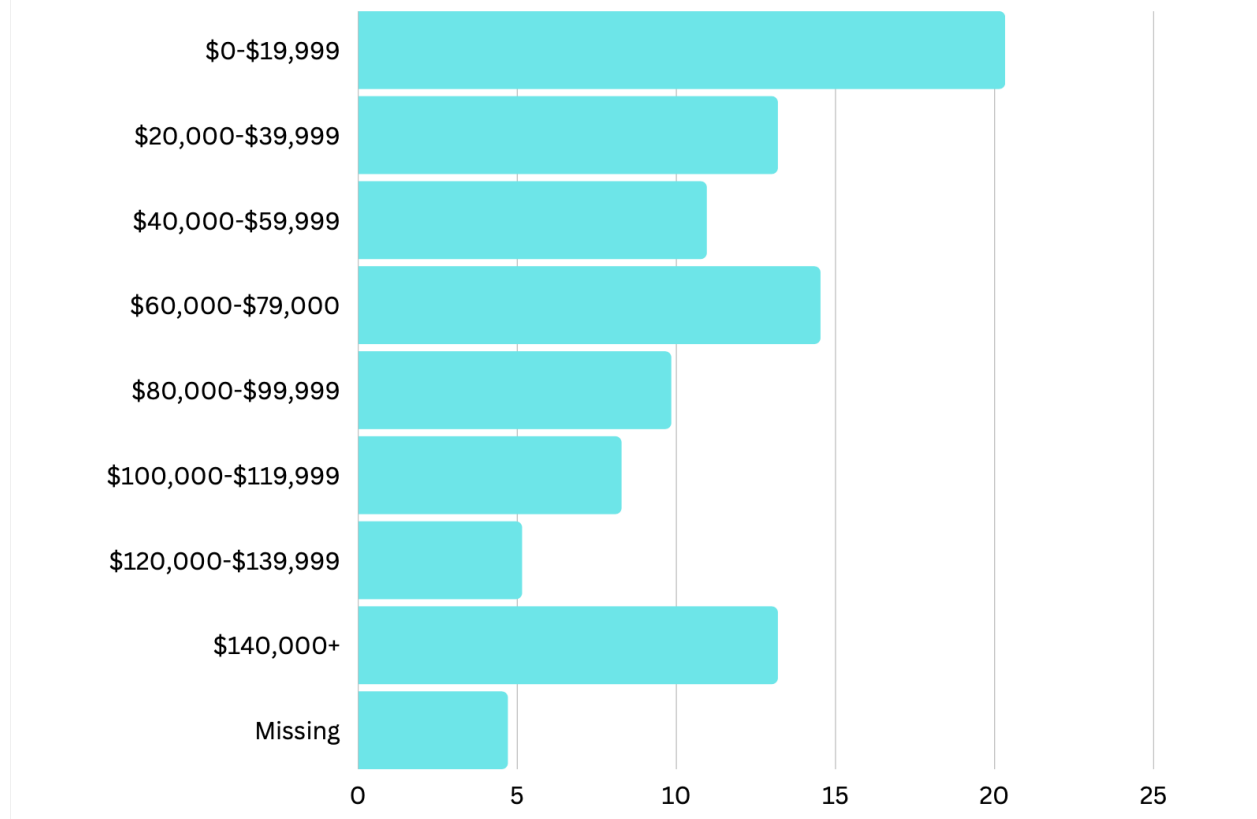## Ethnic Origin of HOT Fair Attendees

The population of survey respondents (N = 47) was predominantly white (68.7%). Hispanic and Latino attendees constituted the second largest percentage of the sample (19.2%). Black or African American and Asian attendees were the third largest segments (4%).

Income Level

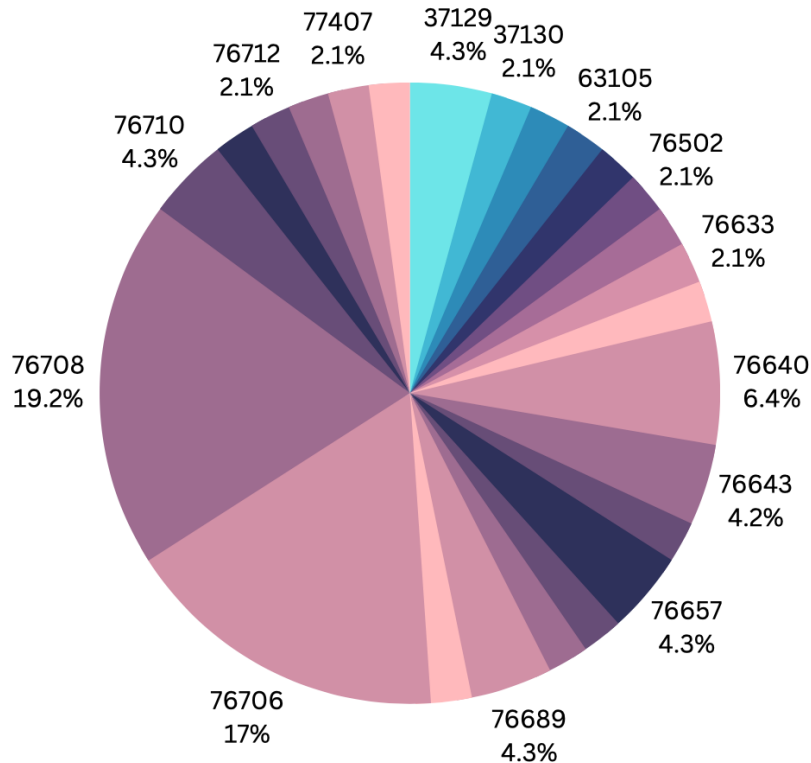## Waco HOT Fair Attendees Income Level:

While a majority of respondents (53.1%) made below $80,000, a large percentage (17%) reported making $140,000 or more (N = 47).

Location

The majority of respondents (N = 47) were from Texas (87%), with McLennan County (68%) providing the largest group of attendees.

Within Texas (N = 41), most respondents came from 76708 (20%). Additionally, most people came from Waco (45%), Elm Mott (7%), Hewitt (5%), and McGregor (5%).

Outside of Texas, other respondents came from Oklahoma (3%), Missouri (3%), Minnesota (3%), and Tennessee (3%).

By Kenzie, Chloe, Makayla, Lydia